

## 1 Notes 6IP WP3 F2F meeting - 1 October 2019

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(Notes by Silke Lang, PRACE aisbl)

- Marjolein's slides including notes will be published on event webpage
- Maintain and Expand Outreach: events such as EUCYS ( EUCYS 2019: [https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/eucys\\_en](https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/eucys_en) ) – there will be pre-events in the different European Countries (see under EUCYS link the list of National Organisers); – to invite all to look in this outreach format – content for booth videos, special give aways (order by Zuzana)
- ESOF 2020, Trieste ([www.esof.eu](http://www.esof.eu)) - offer a space 5\*5 m, interactive (video games etc.) , deadline to reply with proposal **by 15 October 2019**
- PRACE Fact sheets: (Santina, CSCS) potential topics: portraits about women in HPC; climate science, more focus on scientifically topics – this has to be adjust to 6 IP PRACE project access research domain – to interact with Peer Review, Oriol and Maria Gracia; HLST, and Diversity / Inclusivity, fact sheets in local language
- Outreach science fairs: new science fairs, e-mail to WP 3,  
**Action:** Silke will write an e-mail to WP3, gather the information, ideas, co-ordinate with Zuzana
- SC19: Zuzana collect different swag items: suggestions: gloves with the smart fingers, Pens, cotton bags, bottles (only for speakers and attendees), gadgets for kids (family day )
- Events on website: events calendar ; mean the events have link to PRACE,  
**Action:** all WP3 – please information provide about Science & career fairs to Stelios
- Training; website will have a link to the training portal.
- New website: icons could helpful (Nikos example), specific software to read the webpage (Zoltan will send the link)

## 2 HPC SIGMarComms meeting - 2 October 2019

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- **ETP4HPC (Pascale Bernier-Bruna, ATOS):** is one of the two private member of EuroHPC JU, define multi-annual HPC technology roadmaps, advice the EC via the Strategic Research and Innovation Agendas (SRIA),
    - Using LinkedIn full potential, good features, the engagement is more efficient
    - Use hashtag, and follow hashtags, like and comments, promote other people posts,
    - It would be interesting to create common #
  - **EXDCI-2 (Renata Giménez, BSC), PRACE and ETP4 HPC,** scope: common European HPC strategy, mobilises the European HPC stakeholders, to create synergies e.g. CoEs now FocusCoE , outcomes on the FET HPC projects,
    - Collaborations webpage; e.g. BDEC – HPC in Asian, HPC US and HPC in Europe
    - EuroLab
    - FET FX – coordination all FET projects
    - Image of European HPC landscape
    - Job portal was EXDCI-1, is now move to HPIC – it might be to move the Euro HPC Portal will represent the full European HPC Ecosystem,
  - **FocusCoE (Dimitris Liparas, HLRS):** concentrated action for the European HPC CoEs, to support the CoEs to fulfil their role, specific objectives: via General Assembly to have overhaul strategy, cooperation with industry and SMES, Training: external communication to
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the relevant target groups, internally communication to the stakeholders, communication tools, website, social media, yearly booklets, newsletters

- **HiPEAC (Madeleine Gray, BSC)**; HiPEAC Conference in January, technology transfer awards – HiPEAC Industry Partner Programme, job portal, industrial mobility (funded internships);
  - Communications channels:
    - Website
    - Social media
    - Month newmail to members
    - HiPEAC info magazine
    - The HiPEAC conference offer to host a workshop or project meeting, get a booth or present your project at the HiPEAC booth at DATEC or ISC
    - Videos, PRs
- **GÉANT (Paul Maurice)**: network, connect European research , services as eduroam, and cloud services, supporting scientific communities, I s a community partners and stakeholders, challenging environment, GÉANT follow and is involved in a wide range of projects.
  - Communications: now grouped under key areas forclearere:
  - Network
  - Trust & Identity
  - Clouds
  - Research Engagement
  - Community
  - Channels: so they simplifying our channels and making them more effective: GÉANT Connect – Coummunity Website, is interesting combine the different communications channels in one platform
  - Geant impact website – aimed at audiences who don't know us, non- technical language,
  - Multiple web presences : GÉANT, GÉANT Connect, GÉANT Impact
  - Tested a commercial tweet feature to promote impact, increase of visitors on the website
  - SIG MARComms group – three time of the year meetings,
  - Campaign: joint campaigns on social media e.g. #love2eduroam, efficient graphic, hashtag; visual story to tell , or very good #Road2TNC video
  - Video – infographic: eduroam, simple, easy, secure
  - Social media infographic (top) better to understand.
- **Equality & Diversity (Inês Crespo, Roslin Institute)**:
  - Athena SWAN framework: UK body that promotes equality in higher education,
  - Issues of career progression for women, set up of committee including all the different groups of the university, gender balance on all major committees, grants for carers for attending conferences, annual promotions information session, training on site, core hours from 10 am to 4pm (in meaning for meetings, day nursery car, booklet to infor young parents, coaching with success via EQUATE,
  - Communication: mindful, meet our scientists, identify women in history related to research work of Roslin Institute, Instagram account (Ada Lovelace Day – stories), celebrate the international men day (man as role model)

- Science is international: collaboration with Africa countries, training of scientists and children's at school,
- Website is managed by university of Edinburgh, adapt the layout and writing of the website for people have an issue to read screen publications,
- **eInfraCentral (Alastair Reid, EFIS Centre):** to find the right communication channels to promote the science cloud, set up various communication channels, to make sure to reach all parties of projects.
  - EOSC hub OpenAIRE and EOSC Pilot
- Website: Inês mentioned that Roslin institute added on their website questions, which were quite often use in the search function of google or other search websites. So people would guide to their webpage too.